

"Attention Business Owners - Why Doesn't Your Advertising Work?"

If you own a business, you need a constant stream of customers or clients. **No matter how good your product or service is, if no one knows about it, or wants to pay you for it...it's worthless!**

Advertising is the method of getting people attracted to your business. But, most advertising doesn't work. It doesn't make your phone ring. It doesn't bring in more money than it costs. Why is the case? Well, it's pretty simple:

Advertising that looks good and that is done with traditional methods is interesting to the advertising agency or business owner only! If you use ads promoting your place of business or service describing how you have "great food", or "low prices", or "the highest quality", you bore people to

death! If you try to build up name recognition with advertising that could be used as an anesthetic in surgery because it's so boring...you'll always fail because no one will ever pay any attention to it!

The secret is to use advertising that gets people's attention, makes them curious, and gets them to CALL YOU! If you'd like to stop wasting money on useless, no-response advertising, give us a call at 1-800-555-5456, 24 hours for a free recorded message, and we'll send you out a report that explains how to attract customers or clients like a ten ton magnet attracts a paper clip!

"Business Owner Makes \$11,378.40 In First Two Weeks Using 'Small Business Marketing Magic' System!"

Paul A., a business owner from _____, wrote us explaining how he ran two ads using the techniques he discovered in the Small Business Marketing Magic System for \$54 each...and made **\$11,378.40 in his first two weeks!**

Paul had never used a non-traditional approach to advertising before and was both worried and skeptical. Paul, like all of us, spent years beating his head against the wall, trying traditional advertising recommended by his ad agency and newspaper rep, virtually always meeting with frustration and poor results. He knew there had to be a better way, but where could he find it?

He finally read an ad that told him he didn't have to feel bad about his lack of success. That his advertising problems were caused by the pathetic advice he got, as opposed to him being a poor businessman. Paul was so disappointed, knowing that if he kept doing what he always did...he'd keep getting what he always got!

Paul saw an ad that told him about real advertising that works. He read that in order to get people to respond to the ads, he had to make offers people really want, instead of product or pitch that they couldn't care less about! The FREE report explained how to get a constant stream of qualified, interested customers to come into his store! He was cautioned against using old fashioned "advertising", and to switch to real marketing that puts people into his business...who have all responded to his advertising! He read that a system known as "Small Business Marketing Magic" advertising solves the biggest problem any business owner or business owner has...getting a never ending flow of interested, motivated prospects to buy whatever it is you have to sell! Well, Paul took the advice in the FREE report, and ran two ads for only \$54 each, and generated **\$11,378.40 in new profits in only TWO WEEKS, profits he never would have had if he hadn't learned about Small Business Marketing Magic advertising!** Talk about INSTANT RESULTS!!!

He said that his now jealous business owner friends laugh in his face because he's not running useless ads that get no response, no longer wasting money on a no-response yellow pages ad, and so on. No, he's just getting interested, motivated, qualified prospects coming in to see him, who want real solutions to their problems. And, once he meets them and helps them answer their questions...THEY BUY MORE PRODUCT THAN YOU COULD EVER SELL IN ANY OTHER WAY!!! If you'd like to discover how to end all your advertising problems, call **800-xxx-xxxx, 24 hours, for FREE recorded message**, to help you get started with the most successful marketing system ever devised to get motivated prospects to CALL YOU! Call NOW! Procrastination will only get you more of what you've already got! Unless you change what you're doing, your results will never change!! Call NOW!